



Using an Equity Approach: Planning a Northern, Urban Best Start Initiative

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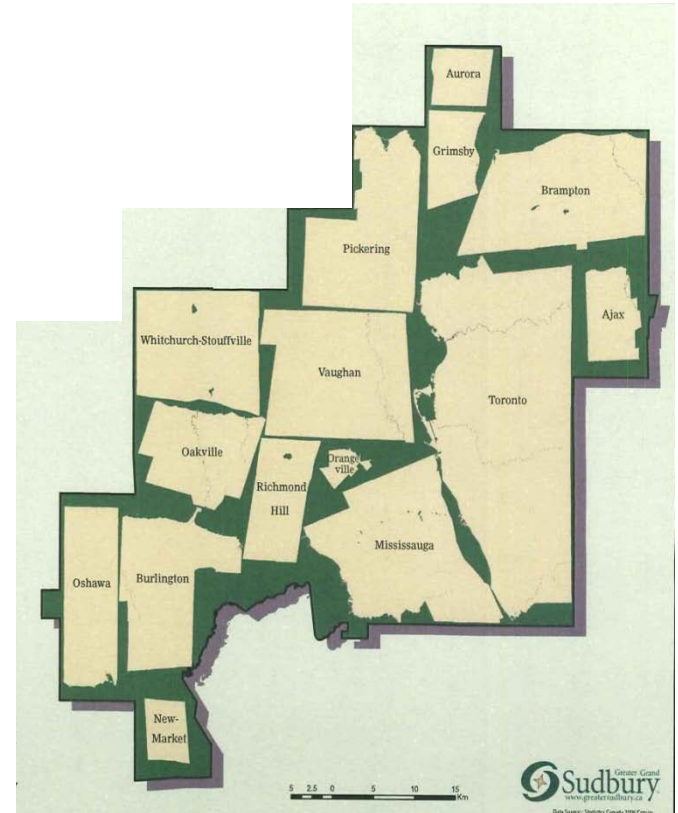
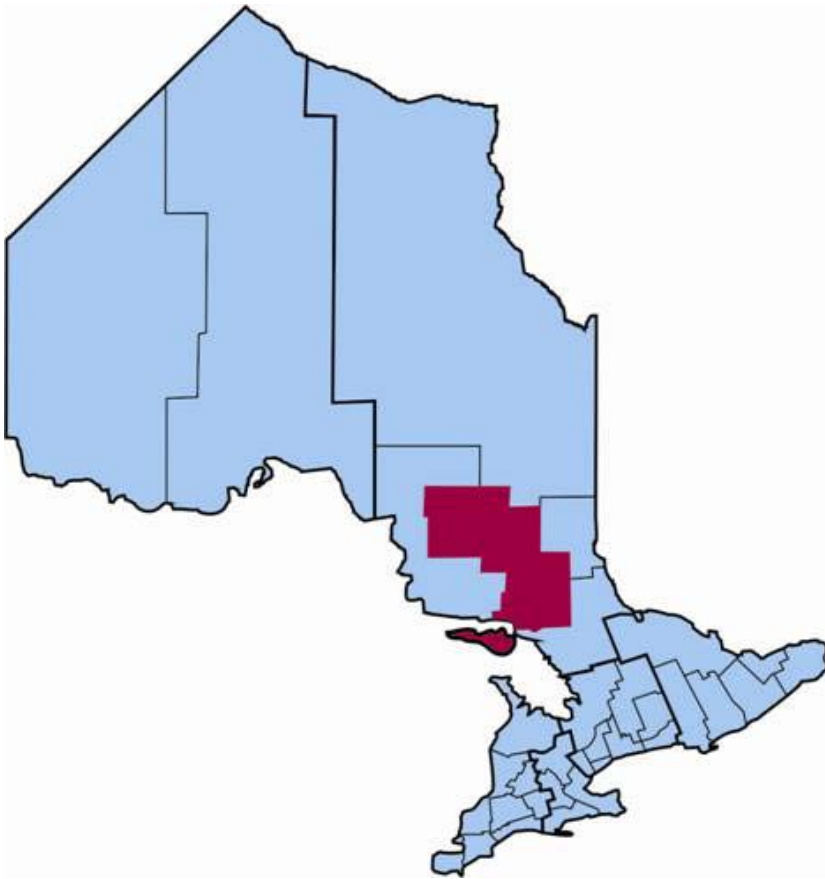
Health in All Policies Roundtable
September 24, 2010



We will try to answer...

- *Who are we?*
- *What did we set out to achieve?*
- *How did we go about it?*
- *What did we learn along the way?*

A bit of context...



The City of Greater Sudbury

Population: 158,000

Total area: 3,627 km² = largest municipality in Ontario

Goal of the City of Greater Sudbury Best Start Network

Children in the City of Greater Sudbury will be ready and eager to achieve success. This will be achieved by creating an appropriate environment so that all children can develop to their fullest potential.



Who are we?

STRUCTURE AND FUNCTION

GUIDE AND ADVISE

SYSTEM PLANNING

PROJECT PLANNING

PROJECTS

Provincial & Municipal
Government - Funders

Best Start Executive

Best Start Hub Advisory
Committees

Mayor's Roundtable on
Children and Youth

Regional French
Network

Aboriginal Advisory
Committee

Regional school councils

Child Care Board
Network

Best Start
Co-ordination
Committee

Other community groups:

- ❖ Housing
- ❖ Children's mental health
- ❖ Child welfare
- ❖ Parks and recreation
- ❖ Social services

Early Learning Sub-
Committee

Hub Committee

Child Care Supervisors'
Network

Specialized Services

- ❖ Libraries
- ❖ Poverty reduction
- ❖ Language and job training
- ❖ Parent supports and education
- ❖ Inclusion support

Best Start Proud Partners

Triple P

Early Literacy / French
Literacy

10+ Clubs

High Five

Physical Activity Guide

Child Care Registry

ECE Recruitment

18 Month Well-Baby
Strategy

Regional DAC Network

Best Start Evaluation

Community Research
Network

CIMS

What did we set out to achieve?

Equity

- **Partnerships with parents and families**
- **Parents who are supported and engaged in their children's learning and care**
- **Services that are comprehensive, flexible and seamless**
- **Children who have the physical, socio-emotional, language, thinking and early literacy skills that are required to arrive at school ready and eager to learn**



**How did we go
about it?**

A Targeted Universal Approach

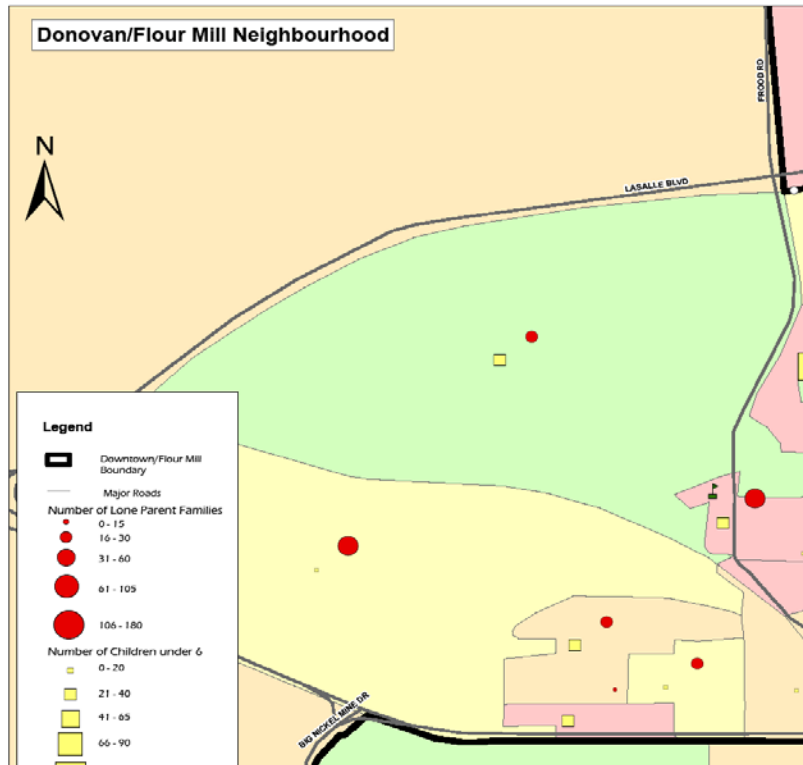
Access to services “for all” are essential to success. However, we know that access is more difficult for some than others.



A closer look at the conditions that impact healthy child development

- Population
 - Families, children 0-4, recent immigrants, Aboriginal
- Lone-parent families
- Language
- Income
- Education
- Home ownership
- School attendance
- Etc.

Use of GIS to locate “priority neighbourhoods”



Validating what we found



Donovan/Flour Mill Neighbourhood



LASALLE BLVD

FROOD RD






BIG NICKEL MINE DR

Legend






 Downtown/Flour Mill Boundary

 Major Roads

Number of Lone Parent Families

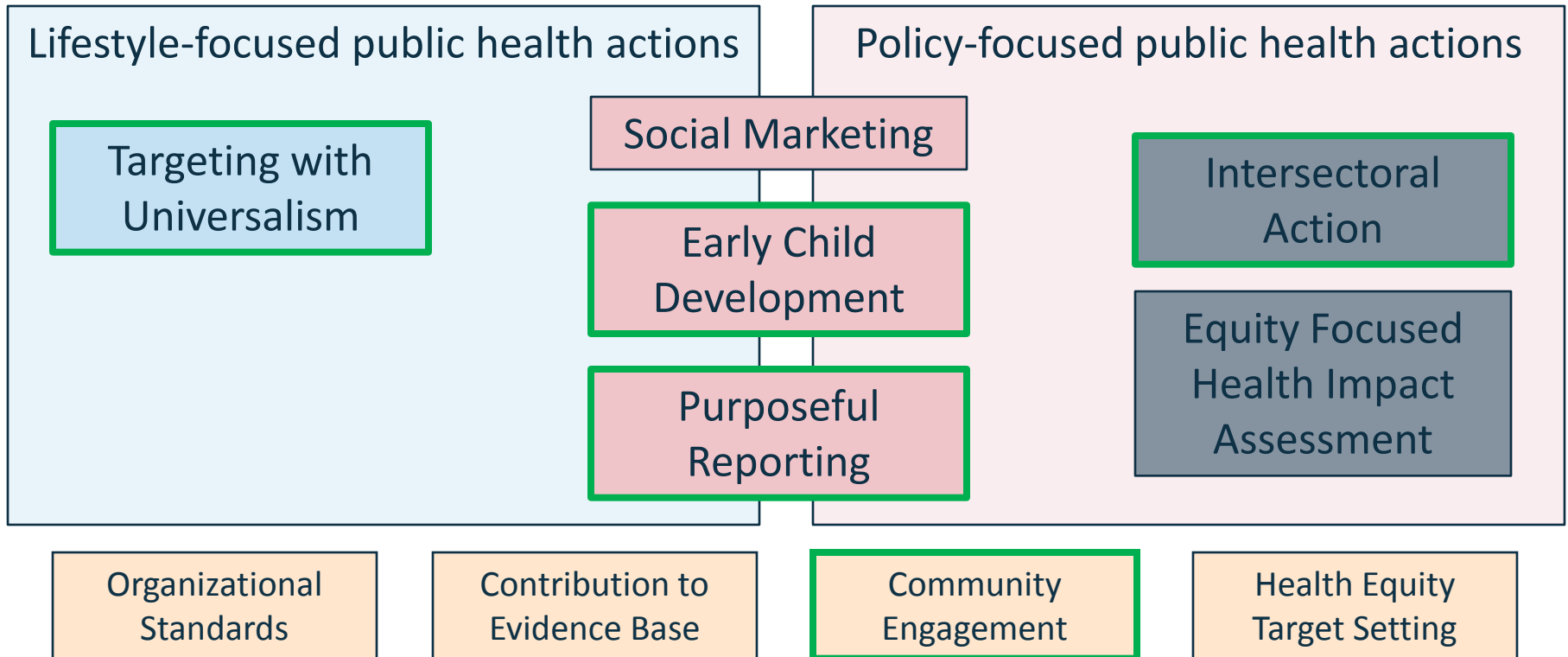
-  0 - 15
-  16 - 30
-  31 - 60
-  61 - 105
-  106 - 180

Number of Children under 6

-  0 - 20
-  21 - 40
-  41 - 65
-  66 - 90
-  91 - 120



10 Promising Practices to Reduce Social Inequities in Health



Promising Practices

Early Child Development

- Network objectives are focused on supports for parents and children

Intersectoral Action

- Network includes representatives from health, education, social services, children's services, as well as parents/ community members

Promising Practices

Community Engagement

- Network planning included input from parent advisory committees for each Hub as well as an Aboriginal advisory committee

Purposeful Reporting

- Assessing and reporting community data, including social and economic indicators, highlights potential social and health inequities

Were we successful?

septembre 2010

carrefour
Meilleur départ
Chelmsford

Libre du mois : Mon sac d'école Auteure : Thérèse Daignault

LUNDI	MARDI	MERCREDI	JEUDI	VENDREDI		
Heures d'ouverture lundi :9 h 30 à 15 h mardi :9 h 30 à 15 h mercredi :fermé jeudi :9 h 30 à 15 h vendredi :9 h 30 à 15 h ***LES HEURES PEUVENT VARIER SELONS LES ÉVÉNEMENTS***				3		
6 JOUR FÉRIÉ		7 L'entrée scolaire  Place Bonaventure 16 H		8 	9 FASD Mocktails  10 H	10 Groupe de jeux 9 H 30 à 11 H 30 
				13 Bibliothèque municipale Heure du conte 10 H	14 Groupe de jeux 9 H 30 à 11 H 30	15 Centre des petits 9 H à 11 H
20 Bibliothèque municipale Heure du conte 10 H	21 Groupe de jeux 9 H 30 à 11 H 30	22 Centre des petits 9 H à 11 H	23 	24 Groupe de jeux 9 H 30 à 11 H 30		
27 Bibliothèque municipale Heure du conte 10 H	28 Groupe de jeux 9 H 30 à 11 H 30	29 Centre des petits 9 H à 11 H	30 ZUMBA  18 H	carrefour Meilleur départ 3634 rue Erington Chelmsford, Ontario POM 1L0 Téléphone : (705) 855-2219 Télécopieur : (705) 855-4583 dpo.licensing.sudbury.ca		

Les carrefours Meilleur départ offrent aux enfants et aux familles un endroit où ils peuvent se rencontrer, apprendre et grandir ensemble.

Les carrefours fournissent :

- ♦ Des renseignements sur les services communautaires;
- ♦ De l'appui et des ressources pour les parents;
- ♦ Des ateliers à l'intention de parents;
- ♦ Des activités en famille;
- ♦ Des événements spéciaux et des sorties éducatives ;

VOUS POUVEZ FAIRE PARTIE DU COMITÉ CONSULTATIF.

Groupe de jeux : Ce programme donne aux enfants (0 à 6 ans) et aux familles un endroit où se réunir, apprendre et grandir ensemble. Ce milieu d'apprentissage encourage un temps favorisé entre parents enfants. Le tout est gratuit et inclut une collation et plusieurs activités dirigées.

Centre des petits : Le programme permet aux jeunes francophones de 2 à 4 ans de s'amuser ensemble avec leurs parents, tutrice ou tuteur, tout en améliorant leur français. Préparation à l'école. Dans la salle de jeu, les lundis de 13H à 15 H et les mercredis de 9 H à 11 H.

Hommes aux jeux : Une soirée où papa, oncle et grand-papa peuvent jouir de leurs enfants. Le tout est gratuit et inclut un souper suivi d'activités diverses.

Pour de plus amples renseignements veuillez communiquer avec l'agence en questions.

É.c. Ste-Marie : 25, rue Marier Azilda 983-4254

É.c. St-Etienne : 79, avenue Houle Dowling 855-4333

É.p. Franco-Nord : 178, avenue Junction Azilda 983-4213

Chelmsford Public school : 121, rue Charlotte Chelmsford 855-2334

É.c. Alliance St-Joseph : 3634, rue Erington Chelmsford 855-2219

É.p. Pavillon-de-l'Avenir : 370, rue Côté Chelmsford 855-8733

É.c. St-Paul : 185, 6e avenue Lively 692-4696

Levack Public School : 100, rue High Levack 966-3476

Centre de santé communautaire : 26, rue Main Chelmsford 855- 8084

Bibliothèque municipale : 3502, avenue Erington Chelmsford 855-9333

www.sudburybeststart.ca

What did we learn?

Elements of Success

- Data at the neighborhood level
- Shared vision and objectives
- Helpful anecdotes
- Strong relationships with key partners (school boards)
- Engaging priority populations
- TRUST

Challenges along the way

- Securing physical space challenging
- Relationships and parent engagement takes time
- Participation of priority populations requires ongoing commitment to equitable access

Thank you!

Questions?

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