

## Welcome to the Webinar and thank you for joining

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- Please mute the telephone line
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# WEBINAR

## **A New Program Model for Supporting Applied Research and Program Evaluation, Education and Professional Development, and Knowledge Exchange Functions in Public Health**

Dr. George Pasut and Anne Simard

January 21, 2011

# Background

## Critical Functions to Public Health

- Applied research and program evaluation, education and professional development, and knowledge exchange are critical functions to support public health community
- Since the 1990s, Public Health Research, Education and Development (PHRED) program has sought to serve these functions for the sector
  - PHRED program 50-50 cost-shared program (provincial/municipal)
- All health units – regardless of whether they had a PHRED site or not – still sought to pursue these functions

## Challenges – as identified by CRC

“ Insufficient investment in developing public health knowledge through applied research.

Little attention is paid to enhancing and improving coordination and collaboration between funders, research, practitioners and policy makers.

The PHRED program is unable to provide adequate support to all health units across the province.

There are continuing challenges in ensuring that knowledge about effective interventions is put into practice.”

*Source: Revitalizing Ontario's Public Health Capacity: The Final Report of the Capacity Review Committee (2006)*

## Transfer of the Provincial Share

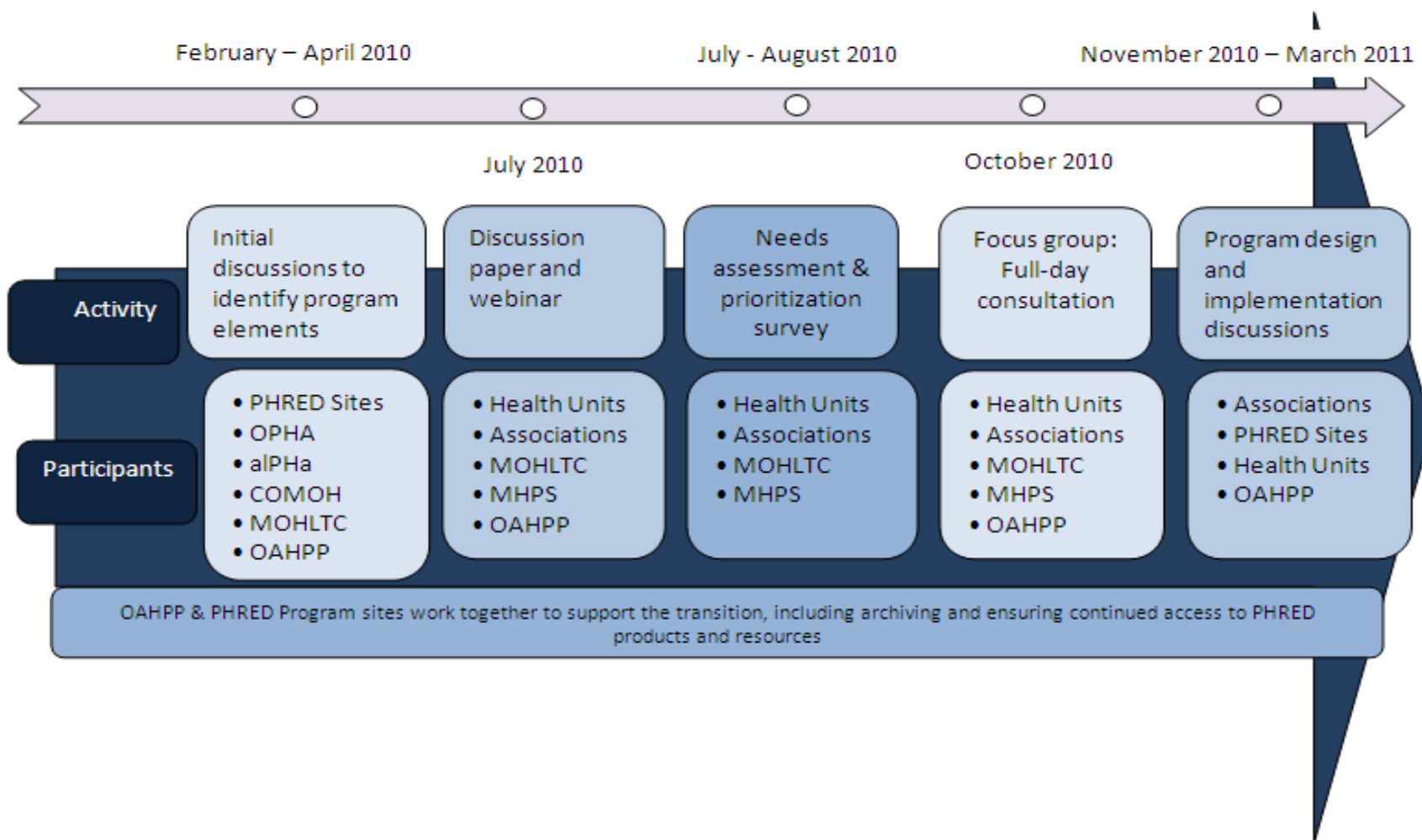
- Cabinet approved transfer of the provincial share of PHRED program funding to OAHPP effective January 1, 2011
- Focus remains on the PHRED program functions and support to health units to achieve the Foundational Standard
- Great opportunity to leverage off OAHPP's infrastructural and human resources
- Only the provincial share of the program funding will be transferred, this represents 50% of the total 2009/10 funding

# Planning for the New Program Model

## Guiding Principles

- **Value-Added:** Designed to complement existing programs and to provide additional resources to support health units in meeting the Foundational Standard and build capacity
- **Relevant:** Driven by the priorities of the health units and developed to address their needs
- **Equitable:** Designed to provide support to all health units, to reduce barriers to accessing such supports, and to build bridges across the sector
- **Collaborative:** Developed through consultation with public health units and key partners and the model should seek to promote collaboration across the sector

# Consultation Overview



# New Program Model

## Design Considerations

- Recognition that there are differing capacities and needs across public health units
- Program aims to ensure a baseline of access to information, evidence, and support for all health units
  - Those with more capacity may not need as much support from some of the services. At the same time, certain services may be more appealing to those with greater capacity
- Meeting the diversity of needs will continue to be a priority as the program evolves and is evaluated

## Goals of the New Program Model

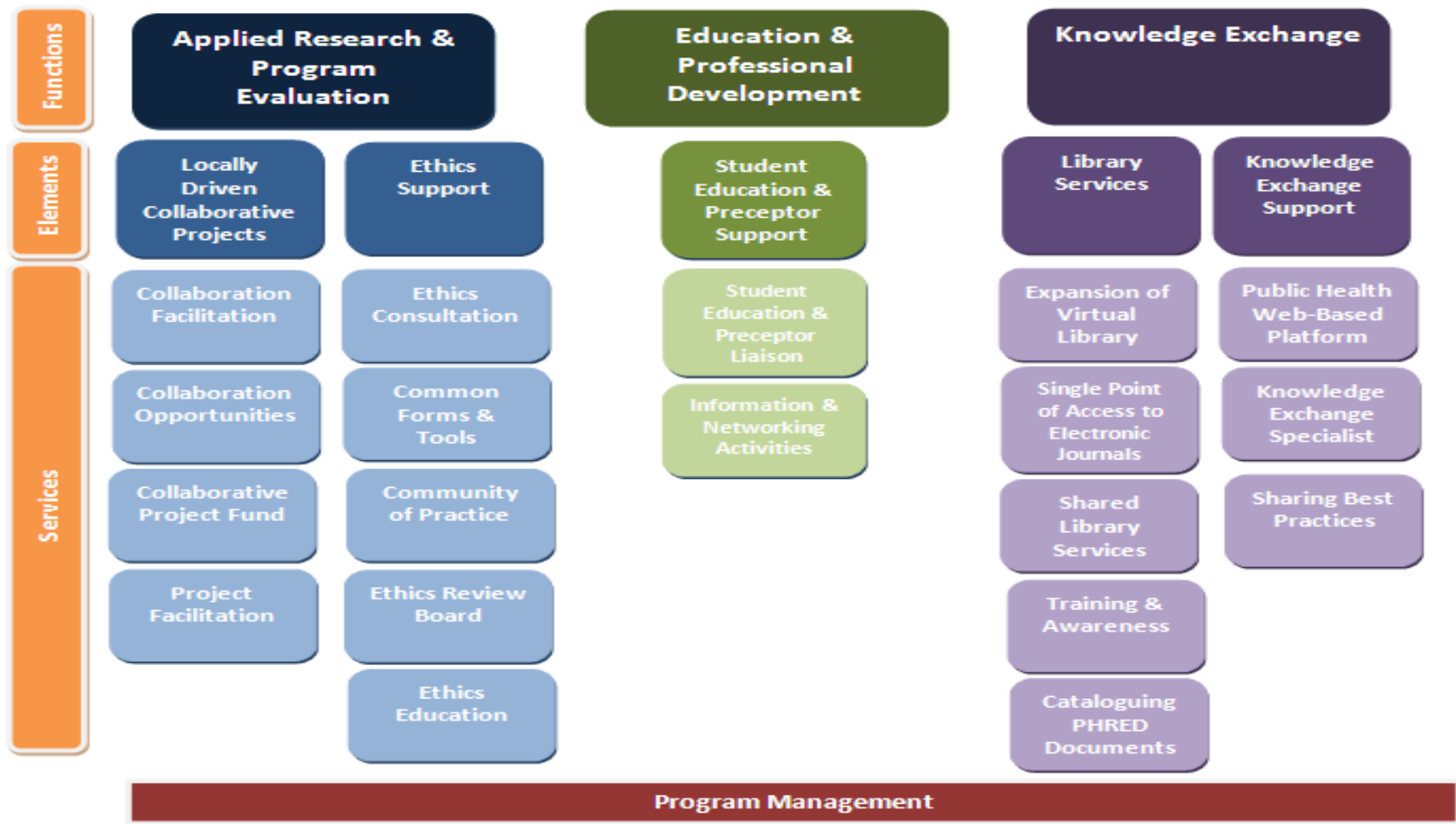
- Strengthen the public health system by enabling evidence-informed practice that is responsive to the needs and emerging issues of health units and uses the best available evidence to address them
- Support health units in generating, accessing and using public health knowledge
- Facilitate collaboration and provide system-level supports while building on and aligning with local, regional and central capacity.

## Design Vision

Design the program so:

- Elements and services are complementary and align in order to develop a comprehensive program
- Elements integrate so that they support and strengthen each other, and thus, can achieve the goals identified

# Program Overview



# Program Elements and Services

## Knowledge Exchange: Library Service

<p><b>Overview</b></p>	<p>Access to scientific resources and the best available evidence is essential for health units to guide evidence-based decision-making and interventions and to fulfill the requirements of the Foundational Standard. Library services will build on and complement the existing public health library infrastructure present across the system</p>
<p><b>Services</b></p>	<ul style="list-style-type: none"> <li>• Expansion of the Virtual Library</li> <li>• Single Point of Access to Electronic Journals</li> <li>• Shared Library Services Partnership</li> <li>• Training and Awareness</li> <li>• Cataloguing PHRED Documents</li> </ul>

## Library Services: Opportunities for the Field to Participate in the Program Design and Implementation

- Contribute to the design and completion of an environmental scan
- Participate in a working group that helps shape the shared library services partnership model
- Join the shared library services partnership as a service provider

# Knowledge Exchange: Knowledge Exchange Support

<p><b>Overview</b></p>	<p>Knowledge exchange support will be provided to help health units and public health associations make available, access, understand, and use the best available evidence on current and emerging public health issues and priorities. It will also provide support and tools to allow them to collaborate and stay abreast and informed of various past and present public health activities and projects</p>
<p><b>Services</b></p>	<ul style="list-style-type: none"> <li>• Public Health Web-Based Platform</li> <li>• Sharing Best Practices</li> <li>• Knowledge Exchange Specialist</li> </ul>

## Knowledge Exchange Support: Opportunities for the Field to Participate in the Program Design and Implementation

- Provide OPHA and aPHa, who will be coordinating and playing a leading role in the planning of the public health web-based platform, with your needs, priorities, and ideas
- Identify mechanisms for sharing best practices

# Applied Research and Program Evaluation: Locally Driven Collaborative Projects

<p><b>Overview</b></p>	<p>A locally driven collaborative projects stream will be established to help health units meet the Ontario Public Health Standards by facilitating participation, engagement, and uptake of research and program evaluation activities. It will also facilitate collaboration so the field can work together to explore a topic, intervention, or program related to an identified critical public health issue.</p>
<p><b>Services</b></p>	<ul style="list-style-type: none"> <li>• Collaboration Facilitation</li> <li>• Collaboration Opportunities</li> <li>• Collaborative Project Fund</li> <li>• Project Facilitation</li> </ul>

## Locally Driven Collaborative Projects: Opportunities for the Field to Participate in the Program Design and Implementation

- Participate in a working group that will help develop a framework for identifying themes, and the tools and processes for the submission, review, and approval
- Attend a session at the Ontario Public Health Convention (in April 2011) to begin brainstorming ideas for locally driven collaborative projects and to identifying opportunities for collaboration
- Participate in follow-up collaborative sessions after the Convention to continue working on ideas for locally driven collaborative projects
- Submit an application with a team of colleagues from different organizations for a locally driven collaborative project

# Applied Research and Program Evaluation: Ethics Support

<p><b>Overview</b></p>	<p>Leveraging off the work and resources from OAHPP, ethics support will be available to help health units address their ethics needs related to surveillance, research, program evaluation and quality improvement initiatives</p>
<p><b>Services</b></p>	<ul style="list-style-type: none"> <li>• Ethics Consultation</li> <li>• Ethics Board of Record</li> <li>• Common Forms and Tools</li> <li>• Community of Practice</li> <li>• Ethics Education</li> </ul>

## Ethics Support: Opportunities for the Field to Participate in the Program Design and Implementation

- Participate in a focus group to identify education and other ethics support needs
- Participate in a working group to help guide the development of the common forms and tools, and the public health ethics community of practice
- One-year secondment of an individual from a health unit to assist in implementation of the ethics services

## Education and Professional Development: Student Education and Preceptor Support

<p><b>Overview</b></p>	<p>Supporting students and preceptors is an important component of nurturing the next generation of public health professionals. Student Education and Preceptor Support will allow for sharing of ideas and developing resources to enhance the student placement process and preceptor development across health units in Ontario</p>
<p><b>Services</b></p>	<ul style="list-style-type: none"> <li>• Information and Networking Activities</li> <li>• Student Education and Preceptor Liaison</li> </ul>

## Student Education and Preceptor Support: Opportunities for the Field to Participate in the Program Design and Implementation

- Identify needs related to student placements and preceptor support
- Provide lessons learned and resources from own health unit regarding student education and preceptorships
- Participate in the information and networking activities (e.g. join the student education and preceptor support community of practice)

# Evaluation and Governance

## Evaluation

- To assess the successful implementation and outcomes of the new program, a detailed evaluation will be conducted. This evaluation will assess the accomplishment of both process and outcome indicators.
- A competitive RFP will be issued for an external evaluator.
- The RFP will be issued in early 2011 so the evaluation will be framed to cover the start-up and initial implementation of the program, as well as, its elements once established.

## Governance: Advisory Committee

An advisory committee will be formed to give overall direction to the program activities and to monitor its success and accomplishments. It will also lead the consultation to develop a new name for the program.

- Membership will comprise of individuals from:
  - Various health units - ensuring that there is representation from different regions and sizes
  - OAHPP
  - Ministry of Health and Long Term Care
  - Various public health associations
  - Universities
- The array of committee members will ensure that the program is grounded in local and provincial contexts, driven by shared contribution to a provincial system of research, evaluation, knowledge exchange and professional development, and meets the needs of and strengthens the Ontario public health system.

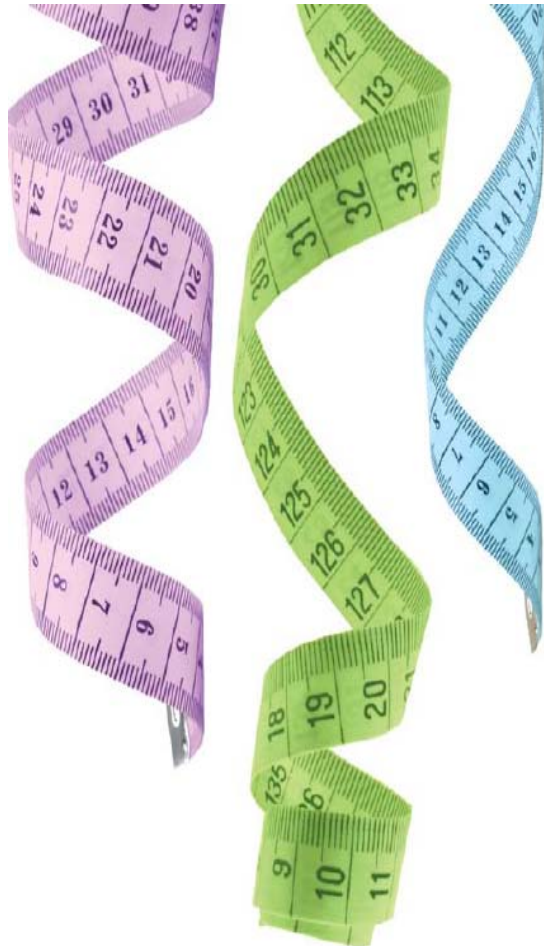
## Conclusion

- Through extensive consultation with the field, a new program model has been developed
- The program elements and services were identified by the field as priority areas that can help meet local needs and build local capacity
- The model is not static, and will continue to evolve as further input is obtained, as experience is gained in the implementation, and through the results of ongoing evaluation
- OAHPP will continue to work with health units and public health associations to ensure the transition to the new program meets the local needs and achieve its goals
- It is anticipated that some of the program services will be in place by April 2011 with all program services operational by the end of 2011

## Next Steps

- Releasing and disseminating the new program model paper
- Launching a website
- Seeking volunteers to help with program design and implementation
- Working with OPHA, aPHa and their members to conduct a needs assessment for the web-based platform and to gather an inventory of research and evaluation activities at the local level
- Hiring staff
- Implementing services

# Preserving the PHRED Program Legacy



2010

The PHRED Program  
Commemorative Report

Rapport commémoratif du  
Programme REDSP

Taking Measure of Ontario's  
Teaching Health Unit Legacy

Prendre la mesure de l'héritage des Bureaux  
de santé enseignants de l'Ontario

City of Hamilton Public Health Services	Services de santé publique de la Ville de Hamilton
Kingston, Frontenac and Lennox & Addington Public Health	Bureau de santé publique de Kingston, Frontenac et Lennox & Addington
Middlesex-London Health Unit	Bureau de santé publique de Middlesex-London
Ottawa Public Health	Santé publique Ottawa
Sudbury & District Health Unit	Service de santé publique de Sudbury et du district



## Public Health Research, Education & Development (PHRED) Program 2010 Deliverables Report

Presented to the Ministry of Health and Long-Term Care,  
Public Health Division

City of Hamilton Public Health Services  
Kingston, Frontenac and Lennox & Addington  
Public Health  
Middlesex-London Health Unit  
Ottawa Public Health  
Sudbury & District Health Unit



**PHRED Public Health Research, Education & Development**

**Home / Content**

- PHRED Research**
  - [Analysis of Ontario Health Unit Data from the Walk, Climb, Crawl](#)
  - [Analysis of Ontario Health Unit Data from the Healthy Eating and Active Living \(HEAL\) Surveys](#)
  - [Post-PHRED Knowledge to Action \(K2A\) Model: Conceptual Description of Model Activities](#)
  - [Final Report - July 2010](#)
  - [Looking for a guide to program evaluation? Wondering which tools and resources are the best for public health practitioners? The PHRED Program Annotated Inventory of Evaluation Tools and Resources presents summaries of 12 evaluation tools and resources that are high quality, applicable to Ontario public health, and easy to use.](#)
  - [CCCL Cycle 2.2 Ontario Nutrition Data Analysis Project](#)
  - [This report provides useful practical food and nutrition surveillance information: The Executive Summary, Full Report, and an accompanying Power Point Presentation are available for download.](#)
  - [Benchmarking Public Health in Ontario](#)
  - [This website is designed to provide support and sustain benchmarking in Ontario public health units.](#)
  - [Effective Public Health Practice Project - Systematic Review](#)
  - [Final systematic review summaries and highlights for practitioners and managers for policy development.](#)
  - [Program Evaluation Tool Kit](#)
  - [The Program Evaluation Tool Kit is a practical, step-by-step guide to evaluating programs. It is presented in a series of short modules with sample organizations and specific tools for planning, conducting and using evaluation. Tool Kit Order Form \(PDF\)](#)
  - [Ontario PHRED Libraries Catalogue](#)
  - [A web-based catalogue that contains the library holdings of four PHRED health units in Ontario.](#)
- PHRED History**
  - [English history](#)
  - [French history](#)
- PHRED Workshops**
  - [2010 Executive Users Day \(PDF\)](#)
  - [2010 Provincial Users Day \(PDF\)](#)
  - [2010 Provincial Users Day \(PDF\)](#)
  - [2010 Users Day \(PDF\)](#)
- PHRED Program Deliverables Reports**
  - [PHRED Program 2010 Deliverables Report](#)
  - [PHRED Program 2008 Deliverables Report \(PDF\)](#)
  - [This report includes both the physical and social activities of the two PHRED sites. The breadth of undertakings is extensive and the PHRED work continues to support the functions of research, issue exchange, education and development of innovative projects in the Ontario public health environment. Any questions or comments feel free to contact the PHRED Operations Manager Julie Puffer at \[julie@phred.on.ca\]\(mailto:julie@phred.on.ca\).](#)
  - [PHRED is pleased to provide the 2007 Deliverables Report \(PDF\)](#)
  - [This report provides a summary of all PHRED projects and achievements to date. Physical and social research projects, education and staff development initiatives are profiled. If you have any questions or comments, feel free to contact the PHRED Chair, Isabelle Mollon at \[isabelle@phred.on.ca\]\(mailto:isabelle@phred.on.ca\).](#)
- PHRED Health Units**
  - [Hamilton](#)
  - [Kingston, Frontenac and Lennox & Addington](#)
  - [Middlesex-London](#)
  - [Ottawa](#)
  - [Sudbury](#)
- Contact Information**

This site is currently being revised. If you are unable to find a document, please contact the PHRED research team at the email below.

Email: [publichealth@phred.on.ca](mailto:publichealth@phred.on.ca)

<http://www.phred-redsp.on.ca/>

## Staying Informed

To stay informed on the implementation and activities of the new program model:

- Visit the program webpage at <http://www.oahpp.ca/resources/projects/srke>
- Send an email to [feedback@oahpp.ca](mailto:feedback@oahpp.ca) requesting to be added to the program update distribution list, to volunteer for a working group, or to get more information
- Invite us to your health unit, team, association or working group meeting – we'd welcome the chance to come talk to you about the services

## Discussion

- We welcome questions
- Please type your question into the chat feature to the left side of your screen
- We will identify the person asking the question and post it for all participants to read as we respond
- When your question comes up, please un-mute your phone so that we can ensure that the answer addresses the question and to discuss further
- Thank you